



## NEWSLETTER

Issue 28 July 25, 2023

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### Fellow lakes and watershed dwellers,

We need your help for these lakes to survive. We're asking for some expert guidance in some key areas. While our small group of committee members works hard and has accomplished a lot, we know that our knowledge and experience is limited. That should not limit our ongoing success as a watershed group. Many of you have expertise to share that can help us be better. And, in today's remote work environment, you don't have to be on-site and in-person to help.

Here are some key areas where we need you:

- **graphic arts and design.** Your artistic and practical application of graphics can help us to better promote our cause and educate our community.
- **social media/website development.** Help us freshen up our social media identity, and help us re-evaluate our current website approach.
- **marketing methodology.** These lakes and the watershed that feeds them are the lifeblood of our community. Help us to better communicate that message.
- **fundraising** Help us to better utilize our non-profit status to appeal to businesses and other organizations for funding.
- **assistance with community involvement.** Want to help us take our message to the

community? Join one of our experienced members at our farmers market booth and other lake events. Be an Ambassador for our lakes.

- **assistance with promoting and planning healthy lakeshore projects.** You may have noticed the degradation of our shorelines. If you're motivated to help do something about it, help our chairman to get the word out to our community about the grants available for healthy lakes projects to control erosion and runoff.

Remember, you don't need to be living here full-time to assist our committee. In fact, most of us started out as weekenders looking for a way to contribute to protecting these lakes we all love. We utilize ZOOM meetings all the time. So, think about it, and contact any one of us with questions. You can help us to be better.

If interested, please respond by replying to this email, sending us a message on our website [contact form](#) or emailing any of your **14 Mile Watershed Alliance board members:**

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***The 14 Mile Watershed Alliance is a nonprofit organization dedicated to the improvement of surface and groundwater in the 14 Mile Creek Watershed. See us at [14milewatershed.org](http://14milewatershed.org) and <https://www.facebook.com/14MileWatershed>***

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