WISCONSIN DEPARTMENT OF NATURAL RESOURCES

Social Media Toolkit: Help Spread The Word About Healthy Lakes And Rivers

Photo Credit: Dave and Kathy Littlejohn

Healthier lakes and rivers are attainable with simple steps! We encourage you to use these social media posts and images on your platforms to help spread the word. *Please note that there is no need to create a WeTransfer account to download.*

Launched in 2015 in collaboration with the Wisconsin Lakes and Rivers Partnership, Healthy Lakes & Rivers (HLR) aims to protect and restore the health of the state's lakes and rivers by increasing property owner participation in habitat restoration and runoff and erosion control projects. The initiative is based on five simple and inexpensive best practices: fish sticks (large woody habitat structures that utilize trees grouped), native shoreline plantings, water diversion practices, rock infiltration practices and rain gardens.

Shoreland property owners and local partner organizations can learn how to start on the HLR website.

Let's make Healthy Lakes & Rivers together!